

**FINAL
ANNOUNCEMENT**



**MAX
500
PAX
ONLY!!!**

ISP SELANGOR/WILAYAH PERSEKUTUAN BRANCH

Durian Investment & Cultivation Seminar (Part 2+ Refresher)

**22 FEB | 8.00 a.m.
2025 | 4.30 p.m.**

**DEWAN
PERDANA
FELDA**
Kuala Lumpur



Scan here for
Google Maps
location



HRDC CLAIMABLE!!!

D'King 帝一榴

**Durian dessert
sponsored by
D'King-Mr. Simon Chin**

**Opportunity for Land
Buyers and Sellers**



ISP MANAGEMENT (M) SDN BHD

ISP Selangor/Wilayah Persekutuan Branch Seminar 2025



DURIAN INVESTMENT & CULTIVATION SEMINAR (PART 2 + REFRESHER)



22 FEB 2025 | 8.00 a.m. - 4.30 p.m. 📍 Dewan Perdana FELDA, Kuala Lumpur

Speaker's Profile

MR. LIM CHIN KHEE



- ▶ Bachelor of Agriculture Science, UPM.
- ▶ Well known as "Sifu Lim" for his expertise in Durian.
- ▶ 23 years hands on experience in durian cultivation, mainly as Durian Advisor for leading local & overseas companies.
- ▶ Presented and conducted numerous Durian Courses & Training Sessions for the Agro-based Industry in Malaysia, Indonesia and Taiwan.
- ▶ Engaged in interviews with Local and Overseas News Media on Agro-based Industry, with focus on Durian Planting.

MR. LAM FEI ENG



- ▶ Bachelor of Arts, University Malaya. International Coaching Program, University of Leipzig, Germany.
- ▶ Managing Director of Goldensand Durian Farm Sdn Bhd .
- ▶ Advisor and Trainer Sierramax Sdn Bhd.
- ▶ Think Tank Team member of Sg. Klau Durian City Project.
- ▶ Extensive experience in Durian Farming.
- ▶ Advisor and consultant for various Durian projects in Malaysia.

MR. SIMON CHIN



- ▶ Bachelor of Science (Bio-Health), University of Malaya.
- ▶ 15+ years of experience in durian manufacturing and export to 15+ countries.
- ▶ Founder of DKING, Malaysia's premium durian brand, with 6 outlets nationwide.
- ▶ Export Excellence Award winner (2022) by The Star & Standard Chartered Bank.
- ▶ Malaysia Book of Records holder for the largest durian sculpture & buffet.
- ▶ Featured by CCTV China for DKING's best-selling durian mooncakes.
- ▶ Appointed "Durian Ambassador" for international delegations.
- ▶ Initiator of the Malaysia International Durian Cultural Festival (MIDCF), co-organized with Tourism Malaysia.

MR. MOHD ALI HANAFIAH MAZLAN



- ▶ Berkhidmat di daerah Raub, Bahagian Pembangunan Industri Tanaman, Jabatan Pertanian Malaysia.
- ▶ Pegawai Bidang Khas Tanaman Durian
- ▶ Terlibat di dalam pembangunan projek tanaman durian ,bidang pengurusan agronomi, pembiakbakaan tanaman dll
- ▶ Tenaga pengajar jemputan bagi agensi di bawah MAFI dll

DR. RAMESH VELOO



- ▶ More than 35 years of experience in the Oil Palm/Rubber industry.
- ▶ PhD from University of Ghent, Belgium
- ▶ Widely involved in plantations strategy and management, operations, advisory, training in Malaysia and Indonesia.
- ▶ Lead Plantation turnaround projects in Malaysia and Indonesia.
- ▶ Board of Director of Incorporated Society of Planters.
- ▶ Chairman of ISP Selangor/Wilayah Branch.




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 22 FEB 2025 | 8.00 a.m. - 4.30 p.m.

 Dewan Perdana FELDA, Kuala Lumpur

Seminar Programme

8.00 a.m. - 8.45 a.m.	Arrival of guest/participants, registration and breakfast
8.45 a.m. - 9.00 a.m.	Opening by ISP Chairman Datuk Hj. Daud Hj. Amatzin (AISP, FISP, LLB)
SESSION 1 Chairman - Dato' Dr. Mohd Hashim Ahmad Tajudin (ISP)	
9.00 a.m. - 9.25 a.m.	PAPER 1 Oil Palm Vs Durian Investment - Economics, Mindset and Practices Dr. Ramesh Veloo <i>The Incorporated Society of Planters</i>
9.25 a.m. - 9.50 a.m.	PAPER 2 Planning and Preparation for Durian Orchards Mr. Lim Chin Khee <i>Durian Advisor, Saliran Mampan Sdn Bhd</i>
9.50 a.m. - 10.15 a.m.	PAPER 3 Durian Planting and Early Stage Care Mr. Lim Chin Khee <i>Durian Advisor, Saliran Mampan Sdn Bhd</i>
10.15 a.m. - 10.30 a.m.	Question & Answer Session
10.30 a.m. - 11.00 a.m.	Coffee Break

Note: Participants interested in land sales/purchase to bring valid copy of documents, location, photos of land and register at Seminar registration booth.

Seminar Programme

SESSION 2

Chairman - Tn. Hj. Mohd Fadzil Hitam (FGV)

11.00 a.m. - 11.25 a.m.	PAPER 4 A Planters Retirement Dream Mr. Mohd Ali Hanafiah Mazlan <i>Jabatan Pertanian Malaysia</i>
11.25 a.m. - 11.50 a.m.	PAPER 5 Nurturing Durian Trees for Optimal Growth Mr. Lim Chin Khee <i>Durian Advisor, Saliran Mampan Sdn Bhd</i>
11.50 a.m. - 12.15 p.m.	PAPER 6 Human Capital Development for Durian Cultivation Mr. Lam Fei Eng <i>Advisor/Trainer, Sierramax Sdn Bhd</i>
12.15 p.m. - 12.30 p.m.	Question & Answer Session
12.30 p.m. - 2.00 p.m.	Lunch & Exhibition Booths

SESSION 3

Chairman - Mr. Rajindran Irusan (ISP)

2.00 p.m. - 2.25 p.m.	PAPER 7 Preparing for Flowering and Maximising Yield Mr. Lim Chin Khee <i>Durian Advisor, Saliran Mampan Sdn Bhd</i>
2.25 p.m. - 2.50 p.m.	PAPER 8 Downstream Business and Tourism - A Success Story Mr. Simon Chin <i>Founder, D'King Sdn Bhd</i>
2.50 p.m. - 3.30 p.m.	Question & Answer Session
3.30 p.m. - 4.30 p.m.	Coffee Break, Exhibition Booths & Durian Product Samples



ISP MANAGEMENT (M) SDN BHD

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REGISTRATION FORM

DURIAN INVESTMENT & CULTIVATION SEMINAR (PART 2 + REFRESHER)

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📍 Dewan Perdana FELDA, Kuala Lumpur

Participants Registration

For registration, please click the following link:
<https://forms.gle/acgcTHhFH2ZQvxQ39>



Or scan the QR
code to register

**HRDC
CLAIMABLE!!!**

SEMINAR FEES

RM 350
(Member)

RM 450
(Non-member)

**Fees are inclusive of 8% Sales & Service
Tax (SST) (For Malaysian only).*

Terms & Conditions

1. Cancellation is not acceptable. However, replacement is acceptable and please forward the replacement name to changahkow@yahoo.com latest by **12:00 noon on Thursday, 20 February 2025**.
2. All membership subscription should be settled to entitle the members' rate, or else, non members' rate will be applied.
3. All registration must come with **payment/HRDC Grant Approval ID** before the event.
4. Payment advice shall be emailed to changahkow@yahoo.com, nadhira@isp.org.my & finance@isp.org.my.
5. For group/bulk registration, please direct contact changahkow@yahoo.com.

All payments must be made to:

**BENEFICIARY:
ISP MANAGEMENT (M) SDN BHD**

**BANK BENEFICIARY:
AMBANK ISLAMIC BERHAD / AMBANK (M) BERHAD
G-01 Block A, Menara PJ, No 18, Persiaran Barat,
46050 Petaling Jaya Selangor**

ACCOUNT NO: 888 101 596 8511 SWIFT CODE NO: ARBKMYKL

**REFERENCE:
SeIWP Seminar 22 Feb 2025 (participant's name)**



Chang Ah Kow (Hon. Branch Treasurer)

✉ changahkow@yahoo.com

☎ +60192068756



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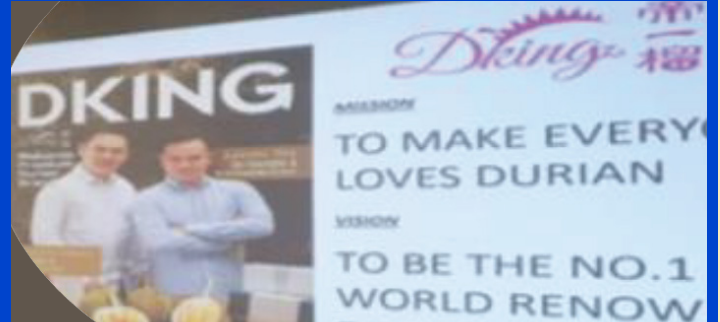
**GREAT ORGANICS
SDN BHD**



PRIORIS
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Speakers & Activities



Snapshot - Durian Seminar 2022

