



**THE INCORPORATED SOCIETY OF
PLANTERS**
(PERGABONGAN PERSATUAN PELADANG)
(Company No. 275-T)
SOUTH TERENGGANU/EAST PAHANG BRANCH

*Hon. Secretary Address: Tingkat 4, Kompleks Yayasan Pahang, Tanjung Lumpur,
26060 Kuantan, Pahang Darul Makmur.*

1th Julai 2024

To : All Members

Dear Y. Bhg. Tan Sri/ Datuk/ Dato'/ Datin/ Dr./ Sirs/ Madam,

**INVITATION TO PARTICIPATE IN SEMINAR OF FUTURE AGRICULTURE INDUSTRY,
PAHANG AGROFEST 2024 BY THE INCORPORATED SOCIETY OF PLANTERS (ISP),
SOUTH TERENGGANU / EAST PAHANG (STEP) BRANCH**

The above subject is referred.

We are pleased to inform you that The Incorporated Society of Planters, South Terengganu / East Pahang Branch (**ISP-STEP**) in association with **Yayasan Pahang**, YP Plantation Holdings Sdn Bhd (**YPPH**), Malaysian Lin Chamber of Commerce (**MLCC**) and Persatuan Alumni Perladangan UiTM (**PAPU**) are organizing the first agricultural seminar and exhibition in East Peninsular Malaysia, **Pahang Agrofest 2024** as details below:

Date : **3rd to 4th August 2024**
Time : **8.00 am to 6.00 pm**
Venue : **Kompleks Yayasan Pahang, Tanjung Lumpur, Kuantan**

In accordance to that, we would like to extend our invitation to participate in our seminar and exhibition. We have invited other speakers who specialized in their respective fields.

We also cordially invite you to attend our exhibition showcasing cutting-edge agricultural technologies. Explore innovation in machineries, drones and other advancement in the industry. Admission is free and we encourage everyone to join.

For the seminar, there is a registration fee of **RM150.00/person**. This fee covers refreshment and even materials provided for participants. Rest assured the entire amounts benefit our attendees, as we do not profit from those fees.

To register for the seminar, follow these steps:

- a) Scan the QR code provided in this letter using your smartphone's camera or QR code reader apps or visit <https://agrofest.ypph.com.my/>.
- b) You will be directed to a homepage of Pahang Agrofest 2024 with event details and a registration form.
- c) Click on seminar tab to register.
- d) Fill out the required information and submit your registration.

Remember, early registration ensures your spot, as seat are limited.

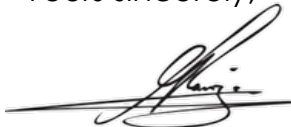
Thank you for your interest in Pahang Agrofest 2024! We appreciate your support in making this event a success. To address any inquiries related to the seminar registration, please feel free to contact our dedicated secretariat:

- (i) Name : Mohamad Adzhari Bin Roslan
Phone : 019 – 242 3447
Email : adzhari@ypph.com.my

We look forward to welcome you at the seminar.

Thank you.

Yours sincerely,



NIK RAUZI BIN CHE YA @ NIK HALIM

Branch Chairman of ISP 'South Terengganu/East Pahang' (STEP)



Scan to register

SEMINAR OF FUTURE AGRICULTURE INDUSTRY

DATE	TIME	TENTATIVE	
03 August 2024	0800 - 0900	Registration	
	0915 - 0930	Arrival of YAB Menteri Besar Pahang	
	0930 - 0940	Welcoming speech by ISP STEP Branch Chairman	
	0940 - 1015	Opening speech by YAB Menteri Besar Pahang	
	1015 - 1030	Overview of oil palm industry by ISP Chairman	
	1030 - 1045	Morning tea break	
	SESSION I : GOVERNMENT / STATUTORY BODY		
	1045 - 1115	Malaysian Palm Oil Board (MPOB) - YBhg. Datuk Dr. Ahmad Parveez Hj Ghulam Kadir	
	1115 - 1145	Lembaga Perindustrian Nanas Malaysia (LPNM) - YBhg. Dr. Jamaliah binti Laham	
	1145 - 1215	-TBA-	
	1215 - 1245	My Halal Journey - <i>Halal Supply Chain: From Farm To Plate</i> by YBhg. Hj. Mohamad Nordin bin Haji Zainuddin	
	1245 - 1300	Q & A Session	
	1300 - 1330	Exhibition Tour	
	1330 - 1430	Lunch & solat break	
	SESSION II : OIL PALM INDUSTRY		
	1430 - 1500	YP Plantation Holdings Sdn Bhd - <i>Water Management in Peat Soils: Increasing Future High Yield</i> by YBhg. En. Nik Rauzi bin Che Ya @ Nik Halim	
	1500 - 1530	PT Socfin Indonesia (SOCFINDO) Ybhg. En. Indra Syahputra	
1530 - 1600	FGV Agri Services Sdn Bhd - <i>Cultivating A Green Future: Embrace Sustainable & Eco-Friendly Practices In Oil Palm Farming</i> by YBhg. Encik Mohd. Rozmi bin Mamat		
1600 - 1615	Q & A Session		
1615 - 1645	Soft closing & token giving ceremony		
1645 - 1715	High Tea		
04 August 2024	SESI III : MARKETING		
	0800 - 0900	Registration	
	0900 - 0930	Onlinejer Marketing - <i>Exploring Digital Marketing Strategies For Agriculture And Available Grant Funding</i> by YBhg. En Mohd Rawi bin Othman	
	SESI VI : OTHER INDUSTRY		
	0930 - 1000	Agricultural Chemical Malaysia Sdn Bhd - <i>Central Management Farming System In Planting Paddy</i> by YBhg.. En. Mohd. Alif bin Subbudin	
	1000 - 1030	Morning Tea Break	
	1030 - 1100	Nik Agro Farm - <i>Penternakan Ayam Kampung Asli Dan Pasaran</i> by YBhg. Tuan Nik Azhar bin Nik Aziz	
	1100 - 1130	Tong Seng Nursery Plantation Sdn Bhd - <i>Penyelesaian Bagi Pelbagai Cabaran Tanaman Durian</i> by YBhg. Master Frankie Tong	
	1130 - 1200	PPP Agricare Sdn Bhd - <i>Kesan Baja Terhadap Kualiti Durian</i> by YBhg. Dato' Dr. Clinton Chai	
	1200 - 1215	Q & A Session	
	1215 - 1245	Closing & token giving ceremony	
1245 - 1330	Lunch		

PAHANG AGROFEST 2024

WHO WILL ATTEND??



Planters around Pahang & South Terengganu, farm/plantation owners, smallholders, government agencies, & members of public.



Suppliers for Agriculture Machineries, Fertilizer, Pest & Disease control, Drone Technology, Growers & many more



Financial institutions & agriculture consultants



Professional expert in Palm Oil, Mechanisation, Livestock, Pineapple, Durian, & Fertilizer.

About Us

The **1st** edition of the **PAHANG AGROFEST Exhibition 2024** will take place from **3rd to 4th August 2024** at **Kompleks Yayasan Pahang, Kuantan, Pahang.**

Organized by The Incorporated Society of Planters – STEP Branch, Yayasan Pahang, YP Plantation Holdings Sdn Bhd, Persatuan Alumni Perladangan UiTM and Malaysian Lin Chamber of Commerce Pahang.

Pahang Agrofest 2024 is the biggest agricultural exhibition in the East Coast of Malaysia, uniting agriculture machineries suppliers, agricultural products, international brands, growers, plantation companies and owners, small holders, government sector and distributors from across Malaysia under one roof.

The event anticipates 10,000 visitors, 90 exhibitors, 11 speakers and 90 booths.



**EAST COAST
LARGEST
AGRICULTURE EXHIBITION
2024**

Seminar

- Water Management in Peat Soils
- Cultivating a Green Future
- Mechanisation in Oil Palm
- Lembaga Minyak Sawit Malaysia
- Lembaga Pemasaran Pertanian Persekutuan Pahang
- Tanaman Nanas
- Tanaman Padi
- Development, Cultivation & Marketing of Durian
- Tanaman Durian
- Fertilizer Impact To Quality of Durian
- Livestock

PELAN SUSUN ATUR DALAM BANGUNAN YAYASAN PAHANG

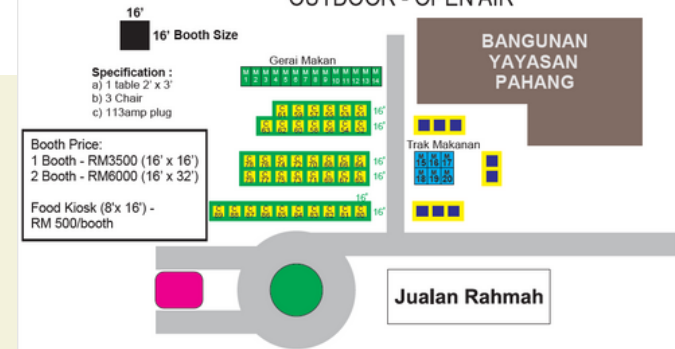


Come & Join Us..!!

Register your interest at
<https://agrofest.ypph.com.my/>

Exhibition

LOT PARKING YAYASAN PAHANG OUTDOOR - OPEN AIR



Contact Us



+60139280407 (En. Alif)
+60133190499 (En. Fadil)
+60139312000 (Pn. Wahida)



phgagrofest@gmail.com



<https://agrofest.ypph.com.my/>



Tingkat 3,
Kompleks Yayasan Pahang Tanjung Lumpur,
26060 Kuantan, Pahang