

2010

June

Production, Agro-management and Performance of MATAG Hybrids*

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United Plantations Berhad is the largest coconut seednut producer in the country. Since 2000, it has delivered 0.8 million MATAG hybrid coconut seedlings for the rehabilitation of coconut smallholdings. The MATAG hybrids have a yield production potential in excess of 25,000 nuts per hectare under good agromanagement practices. However, extension and advisory services to coconut smallholders is necessary to ensure achievement of high yields.

Keywords: *United Plantations Berhad, Malayan Dwarf, Tagnanan Tall, MATAG, coconut seednut production, performance.*

