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Enhancing Competitiveness of the Oil Palm Industry*

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The plantation industry has seen vastly changed parameters of how we do our business. The major factors that contribute to the success of the industry are becoming obstacles towards its continued sustained growth. The national average oil yield does not seem to be in accordance with advances made in plant breeding. Cost of production is on the rise. In order to remain successful, a new set of considerations need to be addressed for the industry to be competitive.

