



# CATTLE INTERGRATION WITH OIL PALM PLANTATION

SPEAKER: HJ ALIAS BIN SAAD

**20 – 21 JULY 2020**

**VENUE : ISP HEADQUARTERS**

**SUITE 3A01, LEVEL 3A, PJ TOWER, AMCORP TRADE CENTRE  
NO. 18 PERSIARAN BARAT, 46050 PETALING JAYA, SELANGOR**



## OVERVIEW & OBJECTIVE

- THE AGRICULTURAL INDUSTRY OF WHICH LIVESTOCK FARMING OR BETTER STILL CATTLE REARING IS A SUBSET OF IS NO DOUBT AMONG THE LEADING AGRICULTURE AND FOOD INDUSTRY IN MOST COUNTRIES OF THE WORLD. REFERRING TO MALAYSIA, CATTLE INTEGRATION WITH OIL PALM PROJECT AS A ROAD LESS TRAVELED, BUT IT WILL BECOME THE SUPERHIGHWAY OF THE FUTURE AND WORTH TO EXPLORE AS BUSINESS OPPORTUNITY FOR OIL PALM PLANTATION OWNER.
- ONE OF THE NATIONAL ECONOMIC INITIATIVE PROGRAMS IS TO INCREASE CATTLE POPULATION IN THE COUNTRY BY ACHIEVING SELF-SUFFICIENT LEVEL VIA FOOD SECURITY POLICY AND THE GOVERNMENT IS PURSUED BY IMPLEMENTATION OF CROP-LIVESTOCK INTEGRATION SYSTEMS
- THIS PROJECT IS MEANS TO FATTEN YOUNG BRAHMAN CROSS STEER FOR THE PURPOSE OF PRODUCING QUALITY, HEALTHY, NOURISHED AND CERTIFIED ORGANIC CATTLE THROUGH GRASS DIET (GRASS FED) AND TO BREED FEMALE BRAHMAN CROSS TO ACCELERATE THE CATTLE PRODUCTION.
- THE NUTRITIONAL PROFILE OF GRASS-FED CATTLE REARING UNDER OIL PALM WHICH THEY CONTAIN LESS SATURATED FAT AND HAVE HIGHER OMEGA 3 DERIVE FROM HEALTHY GRASS THEY FEED CREATING HIGH DEMANDS IN MEAT MARKET AND VERY PROFITABLE BUSINESS
- REARING CATTLE ON ECONOMY OF SCALES BY PRACTICING STRUCTURED ROTATIONAL GRAZING SYSTEM WITHIN PALM OIL PLANTATION SERVES AS INVESTMENT IN FUTURE TO GENERATE ADDITIONAL INCOME TO THE PLANTATION COMPANY.
- INTRODUCING A SYSTEMATIC CATTLE REARING SYSTEM WILL INFLUENCE THE RELATIONSHIP AND THE INTERACTIONS AMONG SOIL PROPERTIES, PLANT GROWTH AND SOIL MICROORGANISMS WHICH LED TO OIL PALM GIVING BETTER YIELD.

## TARGET AUDIENCE

- THIS PROGRAMME IS DESIGNED FOR PLANTATION MANAGEMENT IN EVERY FUNCTIONAL AREA OF RESPONSIBILITY IN PLANTATION MANAGEMENT
- THIS PROGRAMME IS SUITABLE AND RECOMMENDED FOR:
  - PLANTATION ADVISORS - GENERAL MANAGER
  - SENIOR ESTATE MANAGERS - ESTATE MANAGERS

## HOW YOU WILL BENEFIT ?

- YOU WILL KNOW THE PRINCIPLES , TO BE PRECISE THE INSIGHT OF PROFITABLE CATTLE BUSINESS, THE PRACTICAL OPERATIONS AND THE MANAGEMENT OF CATTLE WITHIN THE VALUE AND SUPPLY CHAIN OF CATTLE REARING
- YOU WILL BE ABLE TO GAIN BETTER KNOWLEDGE ON GOOD ANIMAL HUSBANDRY , PRACTICING TRULY SYSTEMATIC ROTATIONAL GRAZING CATTLE PROJECT AND UNDERSTAND THE CATTLE ECOSYSTEM IN DETAILS
- YOU WILL KNOW HOW TO OPTIMIZE LAND USE IN OIL PALM PLANTATION VIA CATTLE REARING AND GENERATING ADDITIONAL INCOME FROM THE BUSINESS APART FROM RELYING ON OIL PALM PRODUCTION
- YOU WILL BE ABLE TO CORRECT MISCONCEPTIONS SURROUNDING THE MALAYSIAN CATTLE INDUSTRY ESPECIALLY BLAMING THE DAMAGE TO OIL PALM TREE AND LOWER YIELD
- YOU WILL LEARN ON HOW BY REARING CATTLE UNDER OIL PALM ON ECONOMIC OF SCALES WILL CONTRIBUTES TO LOWER COST OF FIELD OPERATION, IMPROVING FIELD SUPERVISION AND IMPROVE THE FFB YIELD

## WHAT WILL YOU COVER?

DAY 1	MORNING SESSION (8.30 PM-12.30 PM)	AFTERNOON SESSION (2.00 PM-4.00 PM)	DAY 2	MORNING SESSION (8.30 PM-12.30 PM)	AFTERNOON SESSION (2.00 PM-4.00 PM)
	<ol style="list-style-type: none"><li>1. Overview of Cattle Industry in Malaysia</li><li>2. Understand the existing livestock issues</li><li>3. Definition: Rotational Grazing System</li><li>4. Cattle Project Compliances &amp; Standard Operation Procedures</li><li>5. Animal Husbandry</li></ol>	<ol style="list-style-type: none"><li>1. General Guidelines for cattle Rearing</li><li>2. Rearing Beef Cattle under oil palm tree</li><li>3. Rearing Breeding Cattle under oil palm tree</li><li>4. Cattle &amp; Site Selection and Stocking Rate</li><li>5. Determine Farm Selection</li></ol>		<ol style="list-style-type: none"><li>1. Pasture, Fencing &amp; Facilities</li><li>2. Feeding Cattle</li><li>3. Cattle Treatment, Health &amp; Medication</li><li>4. Cattle Soundness Evaluation</li><li>5. Process of Buying and Selling Cattle</li></ol>	<ol style="list-style-type: none"><li>1. Cattle Recording &amp; Reporting</li><li>2. Project Monitoring</li><li>3. Basic Cattle Financing, P &amp; L Accounts</li><li>4. Contributing Factors and Risk Mitigation</li><li>5. Process on Making Cattle Investment Decision</li></ol>

## SPEAKER PROFILE

>> HJ ALIAS BIN SAAD



A GRADUATE IN PLANTING INDUSTRY AND MANAGEMENT 1984 FROM UITM HAS HELD KEY POSITIONS FROM VICE PRESIDENT OF SIME DARBY TO VICE PRESIDENT OF MALAYSIAN BIOTECHNOLOGY CORPORATION AND WAS SECONDMENT TO PRIME MINISTER DEPARTMENT DURING 2006 TO 2011. CURRENTLY, PROVIDES AGRICULTURE ADVISORY AND CONSULTATIVE SERVICES TO VARIOUS AGENCIES AND COMPANIES LOCAL AND OVERSEA. HIS CAREER BEGAN MANAGING PLANTATION WITH VARIOUS TRAITS AND SKILLS TO HIS CREDIT FROM COMMODITY CROP, LIVESTOCK, AQUACULTURE, CASH CROPS, MANAGING THE PLANTATION'S AND AGRICULTURE PROJECT OPERATIONS FROM UPSTREAM TO DOWNSTREAM EXPOSES HIM TO OVERCOMING VARIOUS CHALLENGES AND GAIN VALUE EXPERIENCES. SPECIAL RESEARCH PROJECTS WHICH RUBBER, OIL PALM, SOFT WOOD, CATTLE INTEGRATION, FISH AND SEAWEED FARMING, EXTENDS INTO FOCUSED CASH CROPS SUCH AS WATER MELON, BANANA, PINEAPPLE AND SWEET POTATO. THESE ARE SPECIFIC AND MICRO MANAGING FROM LAND PREPARATION TO GROWING AND MARKETING. SKILLS DEVELOPED AND IMPLEMENTED FOR AND WITHIN THE AGRICULTURE INDUSTRY INCLUDE BEING AGRICULTURE PIONEER PROMOTING FARM MECHANISATION, PRECISION FARMING, CROPS AND LIVESTOCK INTEGRATION AND MOST VALUABLE EXPERIENCE BEEN GIVEN AN OPPORTUNITY TO CONTRIBUTE HIS IDEAS IN NATIONAL AGRICULTURE POLICY AND BLUE PRINT. KEY INSTITUTIONS OR AGENCIES ENGAGED INCLUDE ESPEK SMD BHD, PERMODALAN NATIONAL BERHAD (PNB) ON SECONDMENT, KUMPULAN GUTHRIE BHD, SIME DARBY PLANTATION AND MALAYSIAN BIOTECH CORPORATION, WHERE THESE LAST SEVEN YEARS HAS BEEN TAKING ON ADVISORY AND SPEAKER ROLES IN VARIOUS AREAS WITHIN THE AGRICULTURE AND FOOD SECTOR AND ESTABLISHING CRUCIAL ROADMAPS INTO THE FUTURE OF AGRICULTURE IN MALAYSIA. THIS IS SEEN THROUGH BEING SECONDED TO ECONOMIC PLANNING UNIT, TO ASSIST THREE DIFFERENT MINISTRIES WHICH ARE MINISTRY OF AGRICULTURE (MOA), MINISTRY OF RURAL AND DEVELOPMENT AND MINISTRY OF PLANTATION AND COMMODITY. HE BEEN ENGAGED IN FEW OF THE FEDERAL AGRICULTURE ECONOMIC INITIATIVES FROM CONTRIBUTING ADVISE IN RMK AGRICULTURE BUDGET PREPARATION, FOOD SECURITY, CORRIDOR DEVELOPMENT PROGRAM, AGRICULTURE NKEA AND AGRICULTURE BIO-ECONOMY. RECENTLY ENGAGED WITH MINISTRY OF HIGHER LEARNING ON THE UNIVERSITY KNOWLEDGE TRANSFER PROGRAM.

# REGISTRATION FORM

PLEASE REGISTER THE FOLLOWING PERSONNEL  
TO ATTEND THE TRAINING AS ABOVE.  
PLEASE PHOTOCOPY FOR MULTIPLE BOOKINGS.

Name: \_\_\_\_\_  
I/C No.: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_  
**Member: RM550.00** (Membership No.: \_\_\_\_\_)  
**Non-Member: RM650.00**

Name: \_\_\_\_\_  
I/C No.: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_  
**Member: RM550.00** (Membership No.: \_\_\_\_\_)  
**Non-Member: RM650.00**

Name: \_\_\_\_\_  
I/C No.: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_  
**Member: RM550.00** (Membership No.: \_\_\_\_\_)  
**Non-Member: RM650.00**

Name: \_\_\_\_\_  
I/C No.: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_  
**Member: RM550.00** (Membership No.: \_\_\_\_\_)  
**Non-Member: RM650.00**

Name: \_\_\_\_\_  
I/C No.: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_  
**Member: RM550.00** (Membership No.: \_\_\_\_\_)  
**Non-Member: RM650.00**

\*\*\* All fee inclusive of 6% Sales & Service Tax (SST)  
for Malaysians only.

Company Name: \_\_\_\_\_  
Person in Charge: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_

Company's Stamp/  
Signature: \_\_\_\_\_

For office use only:

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Inv. No: \_\_\_\_\_  
OR No.: \_\_\_\_\_

## PAYMENT METHOD

- > Cash (Walk in only)
- > Online Transfer
- > ATM Transfer
- > Cheque/ Bank Draft  
(Cheque/ Bank Draft No.: \_\_\_\_\_)

Credit Card   Visa   Mastercard  
Card No.: \_\_\_\_\_  
Cardholder's Name: \_\_\_\_\_  
Bank's Name: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_ / \_\_\_\_\_ (mm/yy)  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Amount: RM \_\_\_\_\_

Payment can be made to  
**ISP MANAGEMENT (M) SDN BHD**  
bank account **AMBANK ISLAMIC BERHAD/  
AMBANK BERHAD 888-101-596-8511**

\*\* Please return the registration form and provide  
proof of payment to emails below

## TERMS AND CONDITIONS

- Request for cancellation must be made in writing.
  - 100% refund will be made for written cancellation  
received **6 days before the day of the Seminar**.
- Refund will be issued after the Seminar.
- No refund will be given for cancellation received after the  
Seminar. However, replacement is acceptable; please forward  
the replacement name to emails below.
  - The registration form serves as the official invoice.
  - All membership subscription should be paid before the day of  
the Seminar to entitle for members' rate, or else,  
non-members' rate will be applied.
  - The Organisers shall not be held responsible for whatever  
cost (hotel reservation/ flight ticket) incurred by participants.
  - The Organisers reserve the right to make changes to courses  
without prior notice whether in terms of date, time, venue or  
any other aspects.

Registration must be done by faxing/emailing the registration  
form to the following:

## CONTACT PERSON

For ENQUIRIES:  
**03-7955 5561**

Mohd Rizalhisham  
[rizalhisham@isp.org.my](mailto:rizalhisham@isp.org.my)

For REGISTRATION:  
**03-7955 5561**

Ms. Siti Nurnabilah  
[nabilah@isp.org.my](mailto:nabilah@isp.org.my)

**DEADLINE 15 JULY 2020**