

LEARNING OBJECTIVES

- ❖ A practical one-day course that shows how important financial intelligence is to managers in agribusiness.
- ❖ Nearly every industry is generating vast amount of data and nearly every business leader today understands the importance of making sense out of those data to drive business strategy. They need predictive insights which can improve their real time day to day decision making. Managers need to combine finance data analysis with big data technologies/data sciences to provide predictive insights. Whether it is with respect to stock market prediction or customer profitability, understanding how those data were established will enable non-financial managers to interact effectively with their CEO, CFO, Board members and business owners.
- ❖ This course blends an understanding of terms used in financial statements with basic financial analysis skills to equip the participants the requisite skill sets to enhance their financial intelligence. By the end of this course, participants should be able to perform the required financial analysis.
- ❖ After this program, delegates will leave with a refreshed view of how to make sense of the information in the financial statements.

COURSE CONTENT

This course will enable delegates to:

- ✓ Understand the basics of financial measurements; the art of accounting; how to analyze data; see the big picture; speak the language of finance; ask the correct questions, and use the information in financial statements.
- ✓ Support non-financial managers to develop their financial intelligence.

The seminar programme sessions are:

- The basics of accounting & art of finance
- The needs for estimates, assumptions and a reality check on cash
- The peculiarities of the income statement and revenue recognition
- Understand what the numbers are telling you
- Learn how to calculate the ratios and understand the importance of ratios
- The magic of costs and working capital management

METHODOLOGY

- ✓ Lectures
- ✓ PowerPoint Presentations
- ✓ Illustrations with case examples

WHO SHOULD ATTEND TO BENEFIT?

The course will benefit:

- Managers and staff with the responsibility to answer queries on their performance to their CEO/CFO, Board of Directors/business owners.
- Anybody who wants to understand the basics of financial measurements, read an income statement, balance sheet and cash flow statement.
- Excellent start point for those who do not have experience of the subject and wish to learn including managers who need to understand their role in reporting.

REGISTRATION FEES

- ISP MEMBER RM500 (inclusive of 6% SST)
 - NON MEMBER RM600 (inclusive of 6% SST)
- (inclusive of course materials, breakfast, lunch & 2 tea breaks)*

**HRDF
Claimable**



FINANCIAL INTELLIGENCE Skills for Plantation Senior Management & Executives

SPEAKER

MR. KENNETH KK TAN

MBA (UPM), FCCA (UK), FCPA (Aus.), CPFA (UK), CA (M), CPA (M)

DATE

9 APRIL 2020

VENUE

ISP HEADQUARTERS

Suite 3A01, Level 3A, PJ Tower, Amcorp Trade Centre
No. 18 Persiaran Barat, 46050 Petaling Jaya, Selangor



REGISTRATION FORM

Please register the following personnel to attend the training as above.
Please photocopy for multiple bookings.

Name: _____
I/C No.: _____
Email: _____
Member: RM 500.00 (Membership No.: _____)
Non-Member: RM 600.00
Special Dietary Requirement (Tick if applicable)
 Vegetarian Others _____

Name: _____
I/C No.: _____
Email: _____
Member: RM 500.00 (Membership No.: _____)
Non-Member: RM 600.00
Special Dietary Requirement (Tick if applicable)
 Vegetarian Others _____

Name: _____
I/C No.: _____
Email: _____
Member: RM 500.00 (Membership No.: _____)
Non-Member: RM 600.00
Special Dietary Requirement (Tick if applicable)
 Vegetarian Others _____

*** All fee inclusive of 6% Sales & Service Tax (SST) for **Malaysians** only.

Company Name: _____
Person in Charge: _____
Telephone: _____
Email: _____
Address: _____

Company's Stamp/
Signature: _____

PAYMENT METHOD

Cash (Walk in only)
 Online Transfer
 ATM Transfer
 Cheque/ Bank Draft
(Cheque/ Bank Draft No.: _____)
Credit Card Visa Mastercard
Card No.: _____
Cardholder's Name: _____
Bank's Name: _____
Expiry Date: _____ / _____ (mm/yy)
Signature: _____ Date: _____

Amount: **RM** _____

Payment can be made to **ISP MANAGEMENT (M) SDN BHD** bank account **AMBANK ISLAMIC BERHAD/ AMBANK BERHAD 888-101-596-8511**

** Please return the registration form and provide proof of payment to emails below

TERMS AND CONDITIONS

- Request for cancellation must be made in writing.
- 100% refund will be made for written cancellation received 6 days before the day of the Seminar. Refund will be issued after the Seminar.
- No refund will be given for cancellation received after the Seminar. However, replacement is acceptable; please forward the replacement name to emails below.
- The registration form serves as the official invoice.
- All membership subscription should be paid before the day of the Seminar to entitle for members' rate, or else, non-members' rate will be applied.
- The Organisers shall not be held responsible for whatever cost (hotel reservation/ flight ticket) incurred by participants.
- The Organisers reserve the right to make changes to courses without prior notice whether in terms of date, time, venue or any other aspects.

CONTACT PERSON

For **ENQUIRIES**: Mr. Rajindran Iruan
☎ 012-316 1280 ✉ rajindran@isp.org.my
For **REGISTRATION**: Ms. Siti NurNabilah Mohd Said
☎ 03-7955 5561 ✉ nabilah@isp.org.my





KENNETH KK TAN

MBA(UPM), FCCA(UK), FCPA(Aus.), CPFA(UK), CA(M), CPA(M), ASEAN CPA, MCIM(UK), F.Inst.Mgt.(UK), MMIM(M), MIIE(USA), MIIA(USA), CMIIA(M)

Kenneth is currently a free-lance consultant and trainer. He has over 40 years of working experience in various industries both locally and abroad. He held many C-suite positions in the last 25 years in Malaysia and in a few other countries abroad including Africa. Kenneth is a sought after trainer and speaker, and has delivered many trainings and talks on Advanced Business Finance, Strategic Financial Management, Financial Management, Corporate Finance, Book-keeping & Accounting to a number of institutions of higher learning such as Tuanku Abdul Rahman College, Malaysian Institute of Management, The Malaysian Institute of Certified Public Accountants, The Incorporated Society of Planters, etc.

He has conducted in-house senior management development programs for a few conglomerates in Malaysia, Cambodia and Papua New Guinea. He was a speaker for business forums organized by the Government of The Kingdom of Cambodia, Thailand, and Liberia. He is the current examiner for ISP Module IV - Financial Management and concurrently the examiner for Module II - Book-keeping & Accounting/Book-keeping & Estate Accounts (new syllabus).

He has authored for The Incorporated Society of Planters 2 publications, namely (1) Book-keeping & Accounting Notes, and (2) Financial Management - A Practical Guide for Agribusiness professionals.

Working Experiences

1. Airline & Hospitality Industry – 22.5 years
2. Gaming & Hospitality Industry – 2 years
3. Telecommunication Industry – 2 years
4. Natural Resources Mining, Oil & Gas – 4.5 years
5. 3 MNC's/Conglomerates Agribusiness entities (Hap Seng Consolidated Berhad, PT Sinar Mas Agribusiness Resources TBK, Tradewinds Plantation Berhad) – 16 years (up to April 2018)

Professional Examiners Lecturer & Courses Facilitator

1. Course leader for Financial management paper for the Diploma in Management Program (DIMP) for The Malaysian Institute of Management in 1991
2. Course leader for Corporate Finance, Business Finance & Administration, Advance Financial Management, and Strategic Financial Manager for Tuanku Abdul Rahman College, Genting-Klang from 1991-1995
3. Facilitator for Advanced Business Management (final paper of the qualifying examination) of The Malaysian Institute of Certified Public Accountants from 2004-2006
4. Examiner for Module IV paper - Financial Management of The Incorporated Society of Planters since 2006