

# ESTATE MANAGERS LEADERSHIP AND STRATEGIC MANAGEMENT FOR PLANTATION MANAGERS /EXECUTIVES

DATE: 22 – 23 APRIL 2019

SPEAKER: DATO' DR. MOHAMAD HASHIM BIN  
AHMAD TAJUDIN

VENUE: SUITE 3A01, LEVEL 3A, PJ TOWER, AMCORP TRADE CENTRE  
NO. 18 PERSIARAN BARAT, 46050 PETALING JAYA, SELANGOR



ORGANISED BY ISP  
MANAGEMENT (M) SDN  
BHD

## OVERVIEW

- This programme will update participants' knowledge on managerial capabilities and its impact on plantation business.
- Plantation managers will be able to identify solutions to issues and problems in plantation business.
- The topics covered in this programme are to help plantation managers to manage oil palm estates in more efficient manner especially in the current escalating cost of production and challenging economic environment.
- This programme is a platform for participants to discuss and exchange of ideas for improvement in estate operation and management.

## HOW YOU WILL BENEFIT?

- You will know the principles of good leadership and strategic management practices in managing plantation business.
- You will know how to optimize the hidden talent and use these talents for organizational excellence.
- You will learn to be innovative and proactive in managing plantation business.
- Plantation business is a high capital venture and with these leadership and strategic management knowledge, you will be able to manage plantations to give high returns to the investment in this business.

## TARGET AUDIENCE

- This programme is designed for plantation managers in every functional area of responsibility in plantation environment
- This programme is suitable for:
  - General Managers/Controllers
  - Senior Estate Managers
  - Estate Managers
  - Senior Assistant Managers
  - Assistant Managers
  - Plantation/Estate Executives

## REGISTRATION FEES

ISP MEMBER:	RM 550 (INCLUSIVE OF 6% SST)
NON-MEMBER:	RM 650 (INCLUSIVE OF 6% SST)

## SUMMARY

- You will get an updated knowledge on leadership and management skills.
- You will gain greater confidence with a leadership management capabilities in managing plantation business.
- You will learn how to be innovative and translate performance into profitability.
- You will be able to impart updated knowledge to your team members and cultivate proactive operational excellence and enhance your value to the organization
- You will understand the needs and demands in management skills to bring about organizational excellence.
- You will help your organization to achieve the short term and long term goals of a plantation business.
- You will enhance your professional expertise – and your career opportunities

## METHODOLOGY

Lecture, workshop and discussion

## WHAT YOU WILL COVER?

DAY	MORNING SESSION (9.00 AM – 12.30 PM)	AFTERNOON SESSION (2.00 PM – 5.00 PM)	DAY	MORNING SESSION (9.00 AM – 12.30 PM)	AFTERNOON SESSION (2.00 PM – 5.00 PM)
	1	<b>1. Leadership and strategic management in plantation.</b> <ul style="list-style-type: none"> <li>• Leaders and managers in operational units.</li> <li>• Nurture Leadership capabilities.</li> </ul> <b>2. Talent management: Getting the best of the managers.</b> <ul style="list-style-type: none"> <li>• Explore the potential of managers to be leaders.</li> <li>• Enhance the skills of leadership.</li> </ul>		<b>1. Transformation of mindset for business excellence.</b> <ul style="list-style-type: none"> <li>• Positive mindset.</li> <li>• Innovative mindset.</li> <li>• Translate plans to results.</li> </ul> <b>2. Effective communication.</b> <ul style="list-style-type: none"> <li>• Oral communication.</li> <li>• Written communication.</li> </ul>	2



## CURRICULUM VITAE

NAME : DATO' DR. MOHAMAD HASHIM BIN  
AHMAD TAJUDIN

### QUALIFICATION

- 1) Advanced Management Programme (AMP) at INSEAD, France.
- 2) Harvard Premier Business Management Programme.
- 3) PhD. Soil Fertility and Management, UPM.
- 4) MSc. Agriculture (Soil Chemistry and Fertility) UPM.
- 5) BSc. Agriculture UPM.

### WORK EXPERIENCE

Currently, he is the Board Member of Bank Pertanian Malaysia Berhad (AGROBANK), Council Member of Majlis Agama Islam Dan 'Adat Melayu Perak (MAIPk), Chairman of PKEINPk Sdn Bhd (Perbadanan Kemajuan Ekonomi Islam Negeri Perak) Director of Explore Agenda Sdn Bhd., Director of Holistic Quest Sdn Bhd., Vice President of Outward Bound Trust of Malaysia (OBM), Board Member of The Incorporated Society of Planters (ISP), Council Member of International Institute of Plantation Management (IIPM) and Member of Lembaga Pemegang Amanah Yayasan Pak Rashid (YPR) UPM.

Previously, Dato' Dr.Hashim was the Group Managing Director of Chemical Company Of Malaysia Berhad (CCM) from July 2004 to June 2010, Senior Director Oil and Fats Division of Golden Hope Plantations Berhad, Director of Research of Golden Hope Plantations Berhad and Executive Director of Golden Hope Research Sdn Bhd and Golden Hope Agrotech Consultancy Sdn Bhd from 1998 to 2004. He was also Research Officer, Senior Research Officer, Chief Research Officer and Research Controller of Harrisons & Crosfield (Malaysia) Sdn Bhd, Harrisons Malaysian Plantations Berhad and Golden Hope Plantations Berhad from 1978 to 1997.

He was also the Director R&D and Agronomy of TH Plantations Berhad from 2011 to 2012, Chief Executive Officer of Tradewinds Plantation Berhad and Chief Executive Officer of Padiberas Nasional Berhad (BERNAS) in 2013.

In addition, he was an Adjunct Professor of the Agricultural Faculty, University Putra Malaysia (UPM) from 2002 to 2003 and Adjunct Professor at Universiti Malaysia Kelantan (UMK) from 2011 to 2012.

He was also active in various committees being a member of the Malaysian Palm Oil Board (MPOB) Programme Advisory Committee (PAC) from 2002 to 2004, Chairman of Agricultural Research Committee of Malaysian Palm Oil Association (MPOA) from 2002 to 2004, Science Council Member of MARDI from 2004 to 2008, Council Member of Federation of Malaysian Manufacturers (FMM) from 2004 to 2010, Chairman of Branding and Intellectual Property Committee of FMM from 2008 to 2010, Council Member of University Malaysia Kelantan Action Group for Entrepreneurship from 2010 to 2014, Chairman of the Planters Editorial Committee of The Incorporated Society of Planters (ISP) from 2006 to 2015, Advisory Committee of Fakulti Pertanian of Universiti Putra Malaysia (UPM) from 2012 to 2015 and Advisory Committee of UKM-CESMED Universiti Kebangsaan Malaysia (UKM) from 2016 to 2018.

### FELLOWSHIP

- Fellow of The Incorporated Society of Planters (FISP).
- Fellow Certified Planter (FCP) of International Institute of Plantation Management (IIPM).

### PROFESSIONAL

- Certified PSMB Trainer (Pembangunan Sumber Manusia Berhad).